



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06372754

Invoice 643728
Inv Date 10/28/2012
Terms Net 30
Contract 336738
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:06PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:13AM (Tu)	00:30	OFA12D148H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:14AM (We)	00:30	OFA12D148H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:23AM (Th)	00:30	OFA12D148H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:13AM (Fr)	00:30	OFA12D148H	\$625.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 5:53AM (Tu)	00:30	OFA12D148H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 5:54AM (We)	00:30	OFA12D148H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 5:43AM (Th)	00:30	OFA12D148H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 5:54AM (Fr)	00:30	OFA12D148H	\$925.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:28AM (Tu)	00:30	OFA12D148H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:57AM (We)	00:30	OFA12D148H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 6:29AM (Th)	00:30	OFA12D148H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 6:22AM (Fr)	00:30	OFA12D148H	\$1875.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/16/12 7:59AM (Tu)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/16/12 8:54AM (Tu)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:47AM (We)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:54AM (We)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/18/12 7:25AM (Th)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/18/12 7:50AM (Th)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/19/12 7:28AM (Fr)	00:30	OFA12D148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/19/12 7:59AM (Fr)	00:30	OFA12D148H	\$2000.00	
5.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/20/12 5:28AM (Sa)	00:30	OFA12D148H	\$340.00	
6.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/20/12 9:00AM (Sa)	00:30	OFA12D148H	\$1050.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	10/21/12 7:39AM (Su)	00:30	OFA12D148H	\$1050.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	10/21/12 8:58AM (Su)	00:30	OFA12D148H	\$1050.00	
8.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 9:11AM (Tu)	00:30	OFA12D148H	\$560.00	
8.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 9:59AM (We)	00:30	OFA12D148H	\$560.00	
8.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 9:44AM (Th)	00:30	OFA12D148H	\$560.00	
8.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 9:56AM (Fr)	00:30	OFA12D148H	\$560.00	
9.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 9:59AM (Tu)	00:30	OFA12D148H	\$560.00	
9.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 10:51AM (We)	00:30	OFA12D148H	\$560.00	
9.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 10:24AM (Th)	00:30	OFA12D148H	\$560.00	
9.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 10:40AM (Fr)	00:30	OFA12D148H	\$560.00	
10.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 11:42AM (Tu)	00:30	OFA12D148H	\$925.00	
10.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 10:58AM (We)	00:30	OFA12D148H	\$925.00	
10.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 11:33AM (Th)	00:30	OFA12D148H	\$925.00	
10.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 10:58AM (Fr)	00:30	OFA12D148H	\$925.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 12:54PM (Tu)	00:30	OFA12D148H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 12:13PM (We)	00:30	OFA12D148H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 12:21PM (Th)	00:30	OFA12D148H	\$850.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06372754

Invoice 643728
Inv Date 10/28/2012
Terms Net 30
Contract 336738
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:06PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
11.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 12:22PM (Fr)	00:30	OFA12D148H	\$850.00	
12.0	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 1:28PM (Tu)	00:30	OFA12D148H	\$800.00	
12.0	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 2:59PM (We)	00:30	OFA12D148H	\$800.00	
12.0	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 2:24PM (Th)	00:30	OFA12D148H	\$800.00	
12.0	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 2:25PM (Fr)	00:30	OFA12D148H	\$800.00	
13.0	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 3:28PM (Tu)	00:30	OFA12D148H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 3:40PM (We)	00:30	OFA12D148H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 3:55PM (Th)	00:30	OFA12D148H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 3:27PM (Fr)	00:30	OFA12D148H	\$650.00	
14.0	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-1	10/21/12 12:09PM (Su)	00:30	OFA12D148H	\$600.00	
15.0	Spot	1:00:00PM- 6:00:00	Day, Su-1	10/21/12 12:59PM (Su)	00:30	OFA12D148H	\$475.00	
16.0	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 4:28PM (Tu)	00:30	OFA12D148H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 4:11PM (We)	00:30	OFA12D148H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 4:28PM (Th)	00:30	OFA12D148H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 4:36PM (Fr)	00:30	OFA12D148H	\$800.00	
17.0	Spot	5:00:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:28PM (Tu)	00:30	OFA12D148H	\$2250.00	
17.0	Spot	5:00:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:44PM (We)	00:30	OFA12D148H	\$2250.00	
17.0	Spot	5:00:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:52PM (Th)	00:30	OFA12D148H	\$2250.00	
17.0	Spot	5:00:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:24PM (Fr)	00:30	OFA12D148H	\$2250.00	
18.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:12PM (Tu)	00:30	OFA12D148H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:00PM (We)	00:30	OFA12D148H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:00PM (Th)	00:30	OFA12D148H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 6:24PM (Fr)	00:30	OFA12D148H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	10/21/12 5:59PM (Su)	00:30	OFA12D148H	\$1500.00	
20.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 7:13PM (Tu)	00:30	OFA12D148H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 7:05PM (We)	00:30	OFA12D148H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:59PM (Th)	00:30	OFA12D148H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 6:59PM (Fr)	00:30	OFA12D148H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 7:53PM (Tu)	00:30	OFA12D148H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 7:29PM (We)	00:30	OFA12D148H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 7:43PM (Th)	00:30	OFA12D148H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 7:42PM (Fr)	00:30	OFA12D148H	\$3000.00	
23.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/22/12 8:00PM (Mo)	00:30	OFA12D148H	\$9250.00	
25.0	Spot	8:00:00PM- 9:00:00	Day, Tu-1	10/16/12 7:59PM (Tu)	00:30	OFA12D148H	\$9250.00	
26.0	Spot	8:00:00PM- 9:00:00	Day, W-1	10/17/12 8:50PM (We)	00:30	OFA12D148H	\$6600.00	
27.0	Spot	9:00:00PM-10:00:00	Day, W-1	10/17/12 9:19PM (We)	00:30	OFA12D148H	\$9250.00	
28.0	Spot	10:00:00PM-11:00:00	Day, W-1	10/17/12 10:42PM (We)	00:30	OFA12D148H	\$5300.00	
29.0	Spot	9:00:00PM-10:00:00	Day, Th-1	10/18/12 9:19PM (Th)	00:30	OFA12D148H	\$6500.00	
30.0	Spot	8:00:00PM- 9:00:00	Day, Su-1	10/21/12 8:20PM (Su)	00:30	OFA12D148H	\$6500.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06372754

Invoice 643728
Inv Date 10/28/2012
Terms Net 30
Contract 336738
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:06PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
31.0	Spot	9:00:00PM-10:00:00	Day,Su-1	10/21/12 9:20PM (Su)	00:30	OFA12D148H	\$6000.00	
32.0	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	10/17/12 11:23PM (We)	00:30	OFA12D148H	\$2000.00	
32.0	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	10/19/12 11:34PM (Fr)	00:30	OFA12D148H	\$2000.00	
32.0	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	10/21/12 11:31PM (Su)	00:30	OFA12D148H	\$2000.00	
33.0	Spot	11:35:00PM-12:10:00	Per week (3),Tu,We,Th,Fr	10/17/12 12:01AM (We)	00:30	OFA12D148H	\$1025.00	
33.0	Spot	11:35:00PM-12:10:00	Per week (3),Tu,We,Th,Fr	10/18/12 11:54PM (Th)	00:30	OFA12D148H	\$1025.00	
33.0	Spot	11:35:00PM-12:10:00	Per week (3),Tu,We,Th,Fr	10/19/12 11:51PM (Fr)	00:30	OFA12D148H	\$1025.00	
34.0	Spot	12:10:00AM- 1:05:00	Per week (2),Tu,We,Th,Fr	10/18/12 1:02AM (Th)	00:30	OFA12D148H	\$340.00	
34.0	Spot	12:10:00AM- 1:05:00	Per week (2),Tu,We,Th,Fr	10/19/12 12:31AM (Fr)	00:30	OFA12D148H	\$340.00	
35.0	Spot	5:00:00AM- 5:30:00	Day,M-1	10/22/12 5:23AM (Mo)	00:30	OFA12D148H	\$625.00	
36.0	Spot	5:30:00AM- 6:00:00	Day,M-1	10/22/12 5:43AM (Mo)	00:30	OFA12D148H	\$925.00	
37.0	Spot	6:00:00AM- 7:00:00	Day,M-1	10/22/12 6:44AM (Mo)	00:30	OFA12D148H	\$1875.00	
38.0	Spot	9:00:00AM-10:00:00	Day,M-1	10/22/12 9:51AM (Mo)	00:30	OFA12D148H	\$560.00	
39.0	Spot	10:00:00AM-11:00:00	Day,M-1	10/22/12 10:51AM (Mo)	00:30	OFA12D148H	\$560.00	
40.0	Spot	11:00:00AM-12:00:00	Day,M-1	10/22/12 11:59AM (Mo)	00:30	OFA12D148H	\$925.00	
41.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/22/12 12:23PM (Mo)	00:30	OFA12D148H	\$850.00	
42.0	Spot	1:00:00PM- 3:00:00	Day,M-1	10/22/12 2:23PM (Mo)	00:30	OFA12D148H	\$800.00	
43.0	Spot	3:00:00PM- 4:00:00	Day,M-1	10/22/12 3:46PM (Mo)	00:30	OFA12D148H	\$650.00	
44.0	Spot	4:00:00PM- 5:00:00	Day,M-1	10/22/12 4:19PM (Mo)	00:30	OFA12D148H	\$800.00	
45.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/22/12 7:14PM (Mo)	00:30	OFA12D148H	\$3000.00	
46.0	Spot	7:30:00PM- 8:00:00	Day,M-1	10/22/12 7:47PM (Mo)	00:30	OFA12D148H	\$3000.00	
47.0	Spot	11:00:00PM-11:35:00	Day,M-1	10/22/12 11:23PM (Mo)	00:30	OFA12D148H	\$2000.00	
48.0	Spot	11:35:00PM-12:05:00	Day,Sa-1	10/20/12 12:33AM (Sa)	00:30	OFA12D148H	\$1250.00	M/G For 32.0.1
49.0	Spot	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th	10/17/12 5:22AM (We)	00:30	OFA12D148H	\$625.00	M/G For 14.0.1
50.0	Spot	10:00:00AM-11:00:00	Per week (1),Tu,We,Th	10/18/12 10:41AM (Th)	00:30	OFA12D148H	\$560.00	M/G For 14.0.1
51.0	Spot	1:05:00AM- 1:35:00	Per week (1),Tu,We,Th	10/18/12 1:26AM (Th)	00:30	OFA12D148H	\$160.00	M/G For 14.0.1
52.0	Spot	6:00:00PM- 6:30:00	Day,Th-1	10/18/12 6:27PM (Th)	00:30	OFA12D148H	\$3000.00	
53.0	Spot	3:30:00PM- 7:00:00	Per week (1),Sa	10/20/12 3:34PM (Sa)	00:30	OFA12D148H	\$2750.00	M/G For 24.0.1
54.0	Spot	7:00:00PM- 8:00:00	Per week (1),Su	10/21/12 7:00PM (Su)	00:30	OFA12D148H	\$2750.00	
55.0	Spot	12:00:00AM- 1:00:00	Per week (1),Su	10/21/12 12:34AM (Su)	00:30	OFA12D148H	\$250.00	
56.0	Spot	5:00:00AM- 6:00:00	Per week (1),Su	10/21/12 5:00AM (Su)	00:30	OFA12D148H	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$197,915.00	Total Spots	109
Commission	(\$29,687.25)		
Net Total	\$168,227.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.